



# ANNUAL REPORT 2021-2022



## Mission Statement

Thrive To Survive is dedicated to providing emotional, physical, and financial support to adults living in Ontario, Seneca, Wayne, and Yates Counties diagnosed and being treated for cancer. Through this support, Thrive to Survive hopes to relieve unnecessary stress on the patient allowing them to focus on their recovery and their families. The goal of Thrive to Survive is to be able to support adults while giving the hope to Thrive to Survive.

## Letter from the Board

Dear Friends of Thrive to Survive,

Thrive to Survive is entering our 11th year of providing essential cancer support services to the Finger Lakes region. For the last three years, Covid19 has played a significant role in reducing our Board's ability to provide in person services as well as limited our ability to fundraise. Knowing how important our programs and services are to our survivors, we found alternative methods to continue all services. Our support group and yoga classes moved to online zoom meetings, and we never turned down a single request for financial assistance. Our board has been fiscally responsible with every penny received, thus allowing us to have a comfortable cushion to rely upon during Covid19.

Our board is committed to helping any adult in the designated Finger Lakes counties to THRIVE through their cancer diagnosis. Services are provided to adults regardless of race, gender, ethnicity, religion, sexual orientation, gender identity, gender expression, disability, economic status, or other diverse backgrounds. We understand the high cost of care and the difficulty of accessing care in our rural communities. Thrive to Survive is here to help ensure that adults affected by cancer have access to the support they need and deserve.

Thrive to Survive was founded out of empathy and compassion. We believe our team and mission exemplify our commitment. It is an honor to provide Thrive to Survive to the Finger Lakes. We are inspired and empowered by the people we support, their families and those that believe, trust, and support our mission.

With gratitude and love we sincerely appreciate your generous support of Thrive to Survive.

Together we are making a difference! Thank you.

With gratitude,

The Board of Thrive to Survive  
Pamela Venuti, President, and Co-Founder  
Jennifer Harris, Vice President, and Co-Founder  
Roseann Moffe, Secretary and Co-Founder  
Genia Youngs, Treasurer

## How Thrive to Survive Helps

Founded in 2012, Thrive to Survive is the Finger Lakes leading organization providing support services to assist adults with managing the emotional, physical, and financial challenges of cancer. Our services include support groups, health and wellness programs, and financial assistance.

Thrive to Survive has helped thousands of survivors and their families. We provide a safe space for survivors, their caregivers and families impacted by cancer to connect with others who can relate to their experiences. Our group is run by our experienced facilitator, Karen Cardillo, who leads participants in mindful, relaxing activities and discussions. Monthly activities are set up based on the needs of the group. This year we hosted 12 monthly meetings, two special events and a holiday party. Our group leader also provides individualized support in unique situations when one on one support was needed.

Health and wellness programs – we have collaborated with the Geneva Family YMCA and other talented wellness instructors to provide in person and online classes for our survivors to help build stamina and regain health after treatments.

Our financial assistance program provides monetary funding to help bridge the gap when cancer treatment related costs like transportation, co-pay assistance, childcare, transportation, and assistance for the day-to-day cost of living exceed a family's budget. We have awarded over \$535,000 in cancer support assistance over the last 11 years and assisted thousands of people.

# Financial Summary

The Board of Thrive to Survive believes in providing full transparency on how all funding is allocated to operating Thrive to Survive and providing support services to assist survivors in their fight against cancer.

## Our 2021-22 mission was funded by Revenue:

Middle Finger 5k \$124,586.84

Friendly Cancer Awareness Month \$31,999.05

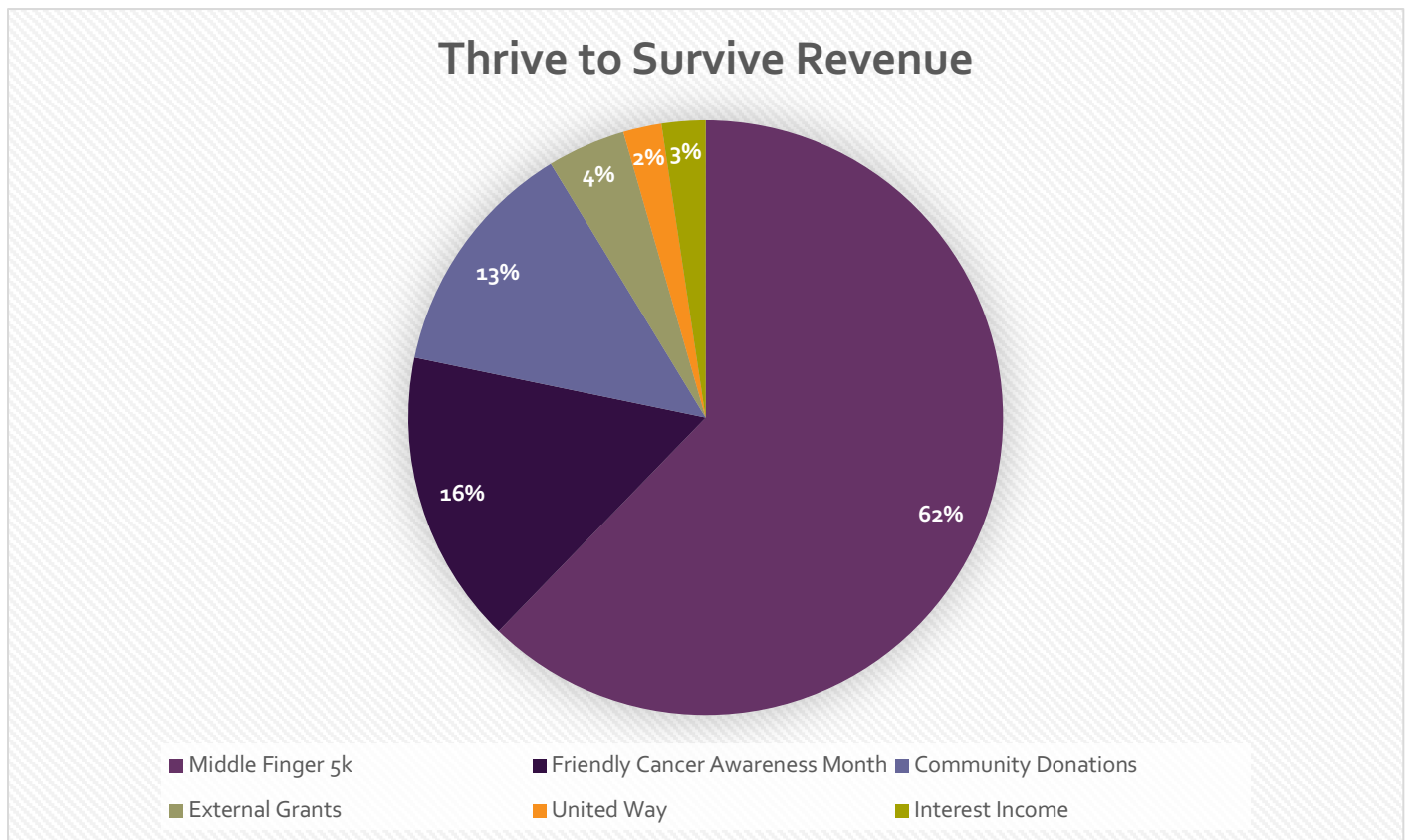
Community Donation \$26,097.45

External Grants \$8,500

United Way \$4,181.57

Interest income \$4,764.71

Total Revenue for 2021-22: \$200,129.62



**Our 2021-22 mission program and support service Expenses:**

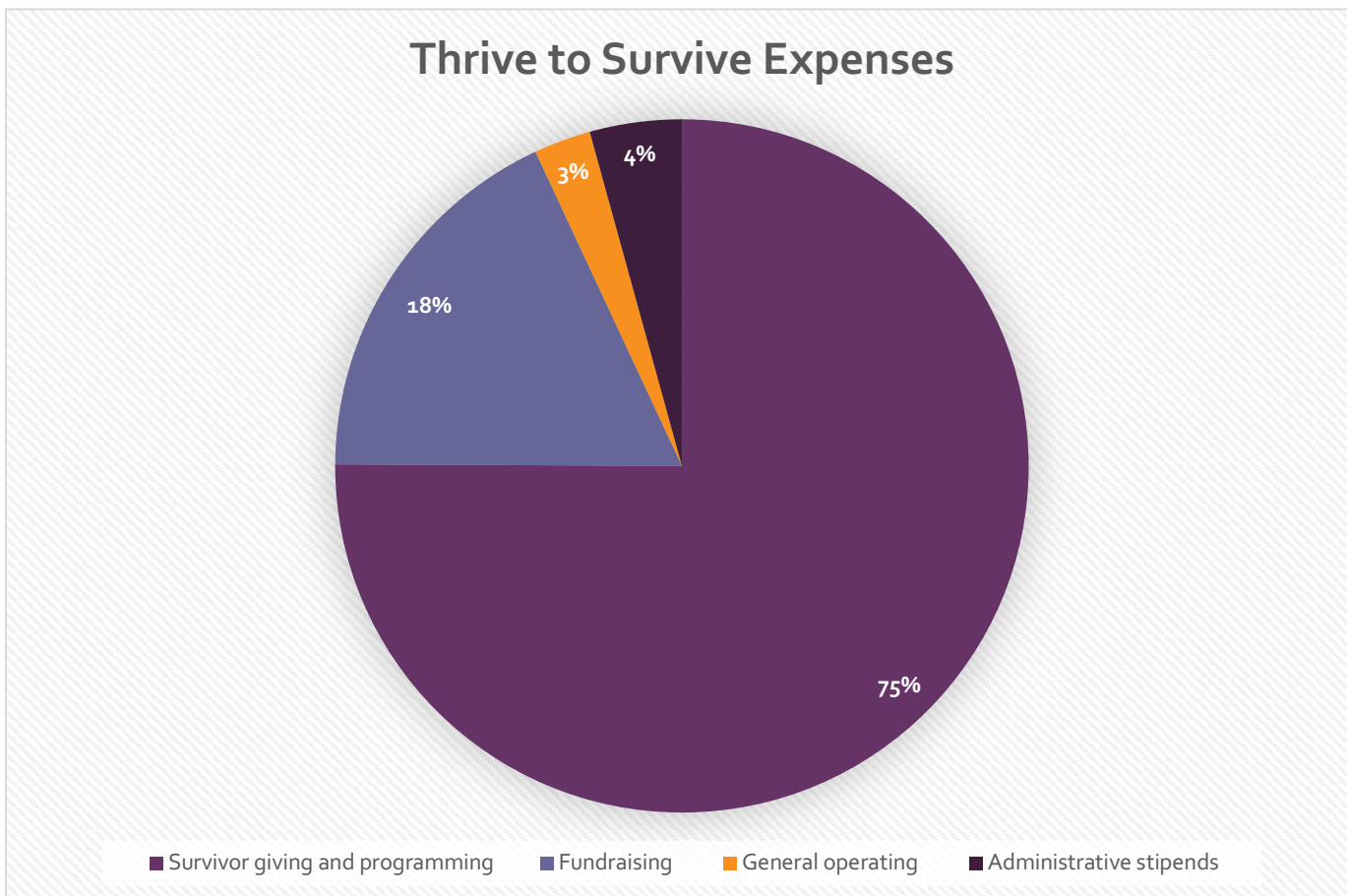
Survivor giving and programming \$156,985.37

Fundraising \$37,616.83

General operating \$5,554.62

Administrative stipends \$8,960.00

Total Expenses: \$209,116.82



# Thank you to our Supporters

Over the last 11 years Thrive to Survive has made significant progress. Everything we do would not be possible without the support of our volunteers, board, and donors. We depend on the generosity of our communities to help realize our mission of helping survivors to THRIVE through their diagnosis.

To help Thrive to Survive continue our mission, here are a few ideas of ways to give:

- Designate a plan to donate each year
- Support our fundraiser: Middle Finger 5K
- Hold your own fundraiser: Volleyball tournament, garage sale, hockey tournament, bottle drive and so many more ideas...
- Bequeaths
- Amazon Smile – donate every time you make a purchase
- United Way – Give through payroll – Thrive to Survive Donor Designation #2592
- Gift in Honor or Memory
- Corporate sponsorships

We are grateful to everyone that donates to our mission.

We would like to recognize everyone that made donations of \$500 or more from January 2021 to December 2022:

Barrett Marine Inc	Lyons National Bank
Cam's Pizzeria	Massa Construction
Canandaigua National Bank	Nozomi Williams
Century 21 Steve Davoli	Ovid Clover Farm, Inc.
Christina Houseworth – Neighborhood Lemonade Stand	Volley for a Cure Waterloo
Curt and Kelly Conway	Pedulla Liquor Inc
Donegal Construction	Portside Dental
Dr. Littlejohn	Robert and Deidre Ralph
Finger Lakes Federal Credit Union	Sage Gerling
Florence M. Muller Foundation	Sealand Contractors
Fore Recycling	Karma Water
Friendly Car Dealers of Geneva and Penn Yan	Seneca Meadows
Generations Bank	Seneca Stone
Geneva Club Beverage	Xylem Inc
Geneva Windum Warriors Hockey Tournament	Smores Hope
Interlakes Oncology	Southern Tier Auto Recycling
It's a Wonderful Life	Stephanie Ross
ITT Gould Pump	Sue Cooley
Kay Jennings	The Aeneas McDonald PBA
Ken and Patty Marsh	The Blackburn Giving Fund
Kowalski Legal	The City of Geneva
Lattimore PT	The Geneva Rotary
Lawnhurst Farms	Todd and Valorie Heinzman
Lisa Turturro	Vance Metal

# We make a difference together!

A heart felt  
Thank You!  
For the help you've  
given me, I'm so  
very grateful!  
Looking forward to possibly  
Volunteering for your organization  
after I finish & recover from my  
treatments. (God Willing)

Thank you all for your kind and caring support. The grant will be well used for my Radiation Treatments because of the Monday Thru Friday travel to Sands in Canandaigua for the next 6 weeks. IT seems like a lot of travel for 20-30 minute treatments but I'll take that any day compared to what this could have been. Again my love and Thanks to you all.

Dear Thrive to Survive,

My only income is Social Security & my husband is currently out of work, so this grant is much appreciated. I was only hoping for \$500, so the \$1000 check was quite a surprise.

My treatment is going well, with very little suffering so far. I received a confirmation from God that I'm "going to be fine". So I'm not worried about the outcome, just paying for the process. Again, I am very grateful for the money - thank you so much.

Sincerely,

my girls  
TAKING THIS OPPORTUNITY TO  
THANK Pam, Jen Roseann Marie  
Sharon + Karen FOR THIS  
wonderful gift of HOPE  
ALL OF THE STAFF in this facility  
are just awesome individuals  
God bless each and everyone  
of you.

Thrive to Survive -

Your graciousness encouraged, inspired, motivated, and uplifted us. We are thanking the Lord for blessing you with unprecedented favor. We will pass the joy on that you have blessed us with.